

# SARA A. WILCOX

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## EDUCATION

**Bachelor of Arts in Studio Art** (6/1996) Arizona State University, Tempe, AZ  
**Emphasis on Print, Painting, Ceramics** Santa Barbara City College, Santa Barbara, CA

## WORK EXPERIENCE

### **Image Net, Carpinteria, CA**

*Graphic Designer / Web Designer* (11/1998 - 11/2002 and 2003-present)

- Prepare all graphics, web palettes and screen layouts for web.
- Design logos, magazine layouts, websites, advertisements and marketing collateral.
- Project manage and assist clients in design projects, layouts and visual branding aesthetics.

### **Gardena Elementary School, Gardena, CA / Children's Planning Commission, LA, CA**

*Muralist* (11/2001 - 4/2002 and 5/2002 - 8/2002 and 11/2003 and 2/2003 - 11/2003)

- Design drawings for library, auditorium, lunch area, and entryway walls.
- Work with School Principal and Assistant Principal to plan drawings and location of murals.
- Research and create educational themed drawings, from which the murals were based.

### **AAA Flag & Banner, Inc., Los Angeles, CA**

*Graphic Designer* (11/2001-4/2002)

- Design and prepare artwork for custom banners, flags and signs.
- Create corporate identity and high-end digital imaging for Greater Los Angeles area.
- Conceptualize design, layout and composition of logos, posters, billboards.

### **Bennett/Novak & Co. Los Angeles, CA**

*Graphic Designer / Web Designer* (5/2001 - 9/2001 and 10/2002 - 2/2003)

- Design custom logos, posters, billboards for Hollywood clientele.
- Created web sites, facilitated ad campaigns and branding concepts with clients.
- Prepared package design and layout for popular children's toy company.

### **Critter Gitters, Inc., Santa Barbara, CA**

*Production Director* (3/1998 - 1/1999)

- Oversee and prepare for entire TV production from costumes, prop design and animal management.
- Location scouting, managing and arranging meals, vehicles, animals and cast on set each day.
- Acting, assistant directing and field producing.

### **Berkus Design Studio, AIA, Santa Barbara, CA**

*Graphic Designer* (8/1996 - 8/1997) (9/1997 - 9/1998 Consulting for David Mark Lane, AIA within BDS)

- Create camera ready drawings for presentation to clients and architectural reviews boards.
- Logo design, drafting, ink drawing and building of 3D architectural models.
- Render sketches, photography and provided color consultations.

## SKILLS AND CERTIFICATIONS

**Computer:** Adobe Design Suite CS3 - Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat, DHTML Builder, Swish, Microsoft Office Suite, Mac/PC platform proficient

**URLS:** saramurals.com, raycolesart.com, artscarp.org, howeunlimited.com, fidgettofocus.com, sbsings.com, cvwd.net, schmidtconstructioninc.net, bodystudies.com

## OTHER INTERESTS

**Volunteer:** Carpinteria Arts Council web projects, teaching art classes, fund raiser. **Hobbies:** Painting, drawing, photography, acting, museums, galleries, hiking, swimming, snorkeling, kayaking, biking, skiing, fishing, traveling.