

# DESIGN RESUME OF SARA WILCOX

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## EDUCATION:

**Bachelor of Fine Art / Studio Art** (6/1996) Arizona State University, Tempe, AZ  
**Emphasis: Print, Painting, Ceramics** Santa Barbara City College, Santa Barbara, CA

## WORK EXPERIENCE:

**Magellan's Travel Supply, Santa Barbara, CA** | *Contract Web & Graphic Designer* (June-Oct. 2011)

- Produce all creative materials for online advertising, print advertising, promotional materials & product packaging.
- Integrate promotional concepts to web, print and retail while working with Marketing & Art Directors.
- Create kickers, banners, email campaigns, catalog mailings, layout & design for boxes, hangtags & header cards.

**SaraMurals, Santa Barbara, CA** | *Owner / Web & Graphic Designer* (2004 - present)

- Prepare and manage all graphics for web and print projects, mural and painting projects.
- Create marketing/branding/design concepts for clients.
- Manage all billing, marketing, development and design departments.

**Image Net, Carpinteria, CA** | *Web & Graphic Designer* (11/1998 - 11/2002 and 2003-2008)

- Prepare all graphics, web palettes and screen layouts for web.
- Design logos, magazine layouts, websites, advertisements and marketing collateral.
- Project manage and assist clients in design projects, layouts and visual branding aesthetics.

**Gardena Elementary School, Gardena, CA / Children's Planning Commission, LA, CA**

*Muralist* (11/2001 - 4/2002 and 5/2002 - 8/2002 and 11/2003 and 2/2003 - 11/2003)

- Work with School Principal and Assistant Principal to plan drawings and location of murals.
- Design and produce 9 drawings for library, auditorium, lunch area, and entryway walls.
- Research and create educational themed drawings, from which 9 murals were based.

**AAA Flag & Banner, Inc., Los Angeles, CA** | *Graphic Designer* (11/2001-4/2002)

- Design and prepare artwork for custom banners, flags and signs.
- Create corporate identity and high-end digital imaging for Greater Los Angeles area.
- Conceptualize design, layout and composition of logos, posters, and billboards.

**Bennett/Novak & Co. Los Angeles, CA** | *Graphic Designer / Web Designer* (5/01 - 9/01 and 10/02 - 2/03)

- Design custom logos, posters, and billboards for Hollywood clientele.
- Create web sites, facilitated ad campaigns and branding concepts with clients.
- Prepare package design and layout for popular children's toy company.

**Critter Gitters, Inc., Santa Barbara, CA** | *Production Director* (3/1998 - 1/1999)

- Oversee and prepare for entire TV production from costumes, prop design and animal management.
- Location scouting, managing and arranging meals, vehicles, animals and cast on set each day.
- Acting, assistant directing and field producing.

**Berkus Design Studio, AIA, Santa Barbara, CA** | *Graphic Designer* (8/1996 - 8/1997) | (9/1997 - 9/1998)

Consulting for David Mark Lane, AIA within BDS)

- Create camera-ready drawings for presentation to clients and architectural reviews boards.
- Logo design, drafting, ink drawing and building of 3D architectural models.
- Render sketches, photography and provided color consultations.

## SKILLS AND CERTIFICATIONS:

**Computer:** Adobe Design Suite CS5: Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat, MS Office, Mac/PC platform proficient | **URLS:** saramurals.com, villagepoolbuilders.com, schmidtconstructioninc.net cvwd.net, sbsings.com, howeunlimited.com

**OTHER INTERESTS: Volunteer:** Carpinteria Arts Council web projects, teaching art classes, fund raising.

**Hobbies:** Painting, drawing, photography, acting, art, outdoors, swimming, paddle boarding, kayaking, biking, skiing, traveling.